



Specialized Conferences

TAILOR YOUR MESSAGE and **PRODUCT** to the most appropriate audience.

Take advantage of these targeted opportunities to network with special district leaders. Specialized training enables you to tailor your message and product to the most appropriate audience. Small conference sizes encourage one-on-one networking in unique settings.

All specialized conference sponsorships include: your logo on event website, pre-event publicity in the weekly *CSDA e-news*, ability to donate a prize to the raffle, tabletop display area for your promotional items, one conference registration including meals, your logo on event signage, special thank you from the stage, networking at two breakfast events, networking at evening reception(s), and post conference attendee list (electronic copy).

Special District Leadership Academy Conference

April 19 – 22, 2020
San Diego

September 27 – 30, 2020
South Lake Tahoe

Special Districts Legislative Days

May 19 – 20, 2020
Sacramento

General Manager Leadership Summit

June 28 – 30, 2020
Olympic Valley, CA (Lake Tahoe Area)

Special District Board Secretary / Clerk Conference

October 26 – 28, 2020
Anaheim

Event Opportunities

Reception Sponsor to include tabletop display, individual signage at sponsored reception, verbal acknowledgement at reception, and one additional reception invitation.

Luncheon Sponsor to include tabletop display, individual signage at luncheon, verbal acknowledgement from the stage immediately prior to lunch.

Breakfast Sponsor to include tabletop display, individual signage at event and verbal acknowledgement from the stage the morning of the sponsored breakfast.

SAVE \$200Tabletop Displays at
All Four Specialized
Conferences

2020 Specialized Conferences Sponsor

Your tabletop exhibit fee includes one (1) exhibitor name badge. Additional badges can be purchased.

Name/Title:		
Company:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Special District Leadership Academy Conference		
<input type="checkbox"/> April 19 – 22, 2020, San Diego <input type="checkbox"/> September 27 – 30, 2020, South Lake Tahoe		
Reception Sponsor	Member <input type="checkbox"/> \$1,000 Non-Member <input type="checkbox"/> \$1,500	\$
Luncheon Sponsor	Member <input type="checkbox"/> \$750 Non-Member <input type="checkbox"/> \$1,125	\$
Tabletop Exhibitor Only	Member <input type="checkbox"/> \$425 Non-Member <input type="checkbox"/> \$640	\$
Additional Tabletop Personnel	<input type="checkbox"/> \$325/Member x ____ \$490/Non-Member x ____	\$
Special Districts Legislative Days		
May 19 – 20, 2020, Sacramento		
Luncheon Sponsor	Member <input type="checkbox"/> \$1,000 Non-Member <input type="checkbox"/> \$1,500	\$
Breakfast Sponsor	Member <input type="checkbox"/> \$750 Non-Member <input type="checkbox"/> \$1,125	\$
Tabletop Exhibitor Only	Member <input type="checkbox"/> \$300 Non-Member <input type="checkbox"/> \$450	\$
Additional Tabletop Personnel	<input type="checkbox"/> \$225/Member x ____ \$340/Non-Member x ____	\$
General Manager Leadership Summit		
June 28 – 30, 2020, Olympic Valley, CA (Lake Tahoe Area)		
Opening Reception Sponsor	Member <input type="checkbox"/> \$1,500 Non-Member <input type="checkbox"/> \$2,250	\$
Luncheon Sponsor	Member <input type="checkbox"/> \$1,250 Non-Member <input type="checkbox"/> \$1,875	\$
Breakfast Sponsor	Member <input type="checkbox"/> \$1,000 Non-Member <input type="checkbox"/> \$1,500	\$
Tabletop Exhibitor Only	Member <input type="checkbox"/> \$700 Non-Member <input type="checkbox"/> \$1,050	\$
Additional Tabletop Personnel	<input type="checkbox"/> \$400/Member x ____ \$600/Non-Member x ____	\$
Host an appetizer tray at "Food & Wine Experience" Reception	<input type="checkbox"/> \$250	\$
Special District Board Secretary/Clerk Conference		
October 26 – 28, 2020, Anaheim		
Reception Sponsor	Member <input type="checkbox"/> \$1,000 Non-Member <input type="checkbox"/> \$1,500	\$
Luncheon Sponsor	Member <input type="checkbox"/> \$750 Non-Member <input type="checkbox"/> \$1,125	\$
Tabletop Exhibitor Only	Member <input type="checkbox"/> \$500 Non-Member <input type="checkbox"/> \$750	\$
Additional Tabletop Personnel	<input type="checkbox"/> \$325/Member x ____ \$490/Non-Member x ____	\$
Additional Options		
Business Affiliate Membership	<input type="checkbox"/> \$2,500-Gold <input type="checkbox"/> \$1,000-Silver <input type="checkbox"/> \$750-Bronze	\$
TOTAL AMOUNT DUE:		
Payment		
Acct. Name:	Acct. Number:	
Billing Address:		
Expiration Date:	Authorized Signature:	

MAIL – CSDA, Attn: Member Services, 1112 I Street, Suite 200, Sacramento, CA 95814 or FAX – 916-442-7889 EMAIL: membership@csda.net QUESTIONS? Call – 877-924-2732

Our Anti-Discrimination and Harassment Policy can be found under "CSDA Transparency" at www.csda.net/about-csda/who-we-are.