



Specialized Conferences

TAILOR YOUR MESSAGE and **PRODUCT** to the most appropriate audience.

Take advantage of these targeted opportunities to network with special district leaders. Specialized training enables you to tailor your message and product to the most appropriate audience. Small conference sizes encourage one-on-one networking in unique settings.

All specialized conference sponsorships include: your logo on event website, pre-event publicity in the weekly CSDA *e-News*, ability to donate a prize to the raffle, tabletop display area for your promotional items, one conference registration including meals, your logo on event signage, special thank you from the stage, networking at two breakfast events, networking at evening reception(s), and post conference attendee list (electronic copy).

Special District Leadership Academy Conference

February 26 – March 1, 2017
La Jolla

April 23 – 26, 2017
San Luis Obispo

July 9 – 12, 2017
Napa

Special Districts Legislative Days

May 16-17, 2017
Sacramento

General Manager Leadership Summit

June 25 – 27, 2017
Newport Beach

Special District Board Secretary / Clerk Conference

October 22 – 24, 2017
Anaheim

Event Opportunities

Reception Sponsor to include tabletop display, individual signage at sponsored reception, verbal acknowledgement at reception, and one additional reception invitation.

Luncheon Sponsor to include tabletop display, individual signage at luncheon, verbal acknowledgement from the stage immediately prior to lunch.

Breakfast Sponsor to include tabletop display, individual signage at event and verbal acknowledgement from the stage the morning of the sponsored breakfast.

Tabletop Display Only

SPECIAL Pricing: Members purchase tabletop sponsorships at ALL four specialized events and save \$200.

SAVE \$200

Tabletop Displays at
All Four Specialized
Conferences

Specialized Conferences Sponsor

Name/Title:		
Company:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Special District Leadership Academy Conference		
<input type="checkbox"/> Feb 26 – Mar 1, 2017, LA JOLLA <input type="checkbox"/> Apr 23 – 26, 2017, SAN LUIS OBISPO <input type="checkbox"/> JULY 9 – 12, 2017, NAPA		
Reception Sponsor	<input type="checkbox"/> \$1750	\$
Luncheon Sponsor	<input type="checkbox"/> \$1250	\$
Breakfast Sponsor	Member <input type="checkbox"/> \$750 Non-Member <input type="checkbox"/> \$965	\$
Tabletop Exhibitor Only	Member <input type="checkbox"/> \$425 Non-Member <input type="checkbox"/> \$640	\$
Additional Tabletop Personnel	Member <input type="checkbox"/> \$325 Non-Member <input type="checkbox"/> \$490	\$
Special District Leadership Academy Conference		
May 16 - 17, 2017, Sacramento		
Luncheon Sponsor	<input type="checkbox"/> \$1000	\$
Breakfast Sponsor	<input type="checkbox"/> \$750	\$
Tabletop Exhibitor Only	Member <input type="checkbox"/> \$300 Non-Member <input type="checkbox"/> \$450	\$
Additional Tabletop Personnel	Member <input type="checkbox"/> \$225 Non-Member <input type="checkbox"/> \$340	\$
General Manager Leadership Summit		
June 25 - 27, 2017, Newport Beach		
Opening Reception Sponsor	<input type="checkbox"/> \$1000	\$
Luncheon Sponsor	<input type="checkbox"/> \$750	\$
Breakfast Sponsor	Member <input type="checkbox"/> \$750 Non-Member <input type="checkbox"/> \$1075	\$
Tabletop Exhibitor Only	Member <input type="checkbox"/> \$650 Non-Member <input type="checkbox"/> \$975	\$
Additional Tabletop Personnel	Member <input type="checkbox"/> \$345 Non-Member <input type="checkbox"/> \$520	\$
Host an appetizer tray at "Food & Wine Experience" Reception	<input type="checkbox"/> \$225	\$
Special District Board Secretary/Clerk Conference		
October 22 - 24, 2017, Anaheim		
Reception Sponsor	<input type="checkbox"/> \$1000	\$
Luncheon Sponsor	<input type="checkbox"/> \$750	\$
Tabletop Exhibitor Only	Member <input type="checkbox"/> \$425 Non-Member <input type="checkbox"/> \$640	\$
Additional Tabletop Personnel	Member <input type="checkbox"/> \$325 Non-Member <input type="checkbox"/> \$490	\$
Additional Options		
Business Affiliate Membership	<input type="checkbox"/> \$2500 <input type="checkbox"/> \$1000 <input type="checkbox"/> \$750	\$
Four Tabletop Sponsorships	Member <input type="checkbox"/> \$1600 Non-Member <input type="checkbox"/> \$2505	\$
TOTAL AMOUNT DUE:		
Payment		
Acct. Name:	Acct. Number:	
Billing Address:		
Expiration date:	Authorized Signature:	

MAIL – CSDA, 1112 I Street, Suite 200, Sacramento, CA 95814 or FAX – 916-442-7889 QUESTIONS? Call – 877-924-2732