



Go for the Gold

Helping Businesses Connect with Special District Leaders

Gold members are acknowledged in every issue of *California Special District*!

Business Affiliate Member Benefits	\$2500	\$1000	\$750
	Gold	Silver	Bronze
Complimentary registration to CSDA's Annual Conference & Exhibitor Showcase	✓		
Complimentary registration for CSDA webinars	✓		
Listing in all issues of <i>California Special District</i> bi-monthly magazine's Business Affiliate Directory	✓		
Marketing materials included in CSDA's new member kit (requires CSDA approval)	✓		
Opportunities to contribute educational articles to CSDA <i>e-News</i> and bi-monthly magazine	✓	✓	
Member mailing list upon request (does not include email)	✓	✓	
Invitation to attend the President's Reception with exhibitors at the CSDA Annual Conference	✓	✓	
Workshop and webinar presentations: priority consideration	✓	✓	
Online Buyer's Guide listing including direct website link	✓	✓	✓
Annually printed Buyer's Guide listing (10,000 distributed)	✓	✓	✓
CSDA's weekly <i>e-News</i> & <i>California Special District</i> bi-monthly magazine subscriptions	✓	✓	✓
Members only listserv (online community) access	✓	✓	✓
Advertising savings in <i>California Special District</i> bi-monthly magazine and CSDA website	✓	✓	✓
Exhibitor savings at CSDA's Annual Conference & Exhibitor Showcase	✓	✓	✓
CSDA Business Affiliate logo available for company marketing materials	✓	✓	✓
CSDA advisory committees: invitations to participate	✓	✓	✓
Membership directory access in members only section of CSDA website	✓	✓	✓
RFP email notifications when open RFPs are posted to the CSDA website	✓	✓	✓

For more information, contact Cathrine Lemaire, member services director, at cathrinel@csda.net or 877-924-2732. Customized marketing packages available. See page 5.

CSDA Business Affiliate Application

Name/Title:			
Company:			
Address:			
City:	State:	Zip:	
Phone:	Fax:		
Email:	Website:		
Select Main Category			
<input type="checkbox"/> Accounting/Bookkeeping <input type="checkbox"/> Architecture/Design <input type="checkbox"/> Banking <input type="checkbox"/> Benefits/Retirement	<input type="checkbox"/> Construction/Engineering <input type="checkbox"/> Consulting <input type="checkbox"/> Energy Solutions <input type="checkbox"/> Financing/Investments	<input type="checkbox"/> Human Resources/Staffing <input type="checkbox"/> Risk Management <input type="checkbox"/> Legal Services <input type="checkbox"/> PR/Community Outreach	<input type="checkbox"/> Purchasing <input type="checkbox"/> Technology Solutions <input type="checkbox"/> Training/Education
List up to three (1-2 word descriptions) services provided:			
Company Information			
Company description for Buyers Guide (up to 30 words):			
Who is your target audience?			
Which CSDA events most interest you?			
Other items			
<input type="checkbox"/> My company is interested in a higher level custom sponsorship. Please contact me. <input type="checkbox"/> Yes, I have included my company's hi-resolution logo with this application.			
Select Level of Investment			
<input type="checkbox"/> Gold - \$2500 <input type="checkbox"/> Silver - \$1000 <input type="checkbox"/> Bronze - \$750			
			TOTAL AMOUNT DUE:
Payment			
Acct. name:	Acct. Number:		
Billing Address:			
Expiration date:	Authorized Signature:		

MAIL – CSDA, Attn: Member Services, 1112 I Street, Suite 200, Sacramento, CA 95814 or FAX – 916-442-7889 QUESTIONS? Call – 877-924-2732