



**California Special Districts Association**  
*Districts Stronger Together*

**Business Affiliate Membership**  
 helping businesses connect with special district leaders

**Specialized Conferences**  
 small conferences encourage one-on-one networking in unique settings

**Annual Conference**  
 sponsor and/or exhibit with our largest and most engaged audience

**Magazine & Web**  
 most economical resource to influence the users and buyers of your products or services

# Go for the Gold

*Helping Businesses Connect with Special District Leaders*

Gold members are acknowledged in every issue of *California Special District*!

Program Benefits	\$2500	\$1000	\$750
	Gold 	Silver 	Bronze 
Comprehensive listing in online Buyer's Guide including direct website link	✓	✓	✓
Comprehensive listing in annually printed Buyer's Guide	✓	✓	✓
Multiple subscriptions to CSDA's weekly <i>e-News</i> & bi-monthly magazine	✓	✓	✓
Multiple subscriptions to CSDA's listserv (online community)	✓	✓	✓
Discounts on advertising in <i>California Special District</i> bi-monthly magazine and CSDA website	✓	✓	✓
Discounted exhibit booth at CSDA's Annual Conference and Exhibitor Showcase	✓	✓	✓
Use of CSDA Business Affiliate logo on company marketing materials	✓	✓	✓
Invitations to participate in CSDA advisory committees	✓	✓	✓
Access to Members Only Section of CSDA website including Membership Directory	✓	✓	✓
Email notifications of open RFPs when posted to the CSDA website (based on services)	✓	✓	✓
Opportunities to contribute educational articles to CSDA <i>e-News</i> and magazine	✓	✓	
Complimentary use of CSDA's member mailing list upon request (doesn not include email)	✓	✓	
Invitation to attend the President's Reception with the Exhibitors at the Annual Conference	2	1	
Priority consideration for workshop and webinar presentations	✓	✓	
Complimentary registration to CSDA's Annual Conference and Exhibitor Showcase	1		
Complimentary registration for CSDA Webinars	1		
Listing in <i>California Special District</i> magazine Business Affiliate Directory (all issues)	✓		
Include marketing materials in CSDA's new member kit (requires CSDA approval)	✓		

For more information, contact Cathrine Lemaire, member services director, at cathrine@csda.net or 877-924-2732.  
 Enhanced Business Affiliate levels available.

# Business Affiliates

## 1. Your Information

Name:		Title:	
Company:			
Address:			
City:	State:	Zip:	
Phone:	Fax:	Email:	Website:

### Services provided (please check **one** main category):

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Accounting/Bookkeeping | <input type="checkbox"/> Construction/Engineering | <input type="checkbox"/> Human Resources/Staffing | <input type="checkbox"/> Purchasing           |
| <input type="checkbox"/> Architecture/Design    | <input type="checkbox"/> Consulting               | <input type="checkbox"/> Risk Management          | <input type="checkbox"/> Technology Solutions |
| <input type="checkbox"/> Banking                | <input type="checkbox"/> Energy Solutions         | <input type="checkbox"/> Legal Services           | <input type="checkbox"/> Training/Education   |
| <input type="checkbox"/> Benefits/Retirement    | <input type="checkbox"/> Financing/Investments    | <input type="checkbox"/> PR/Community Outreach    |   |

Other: \_\_\_\_\_

## 2. Select Level of Investment

Gold	Silver	Bronze
<input type="checkbox"/> \$2500 Comprehensive listing in online Buyer's Guide including direct website link Comprehensive listing in annually printed Buyer's Guide Multiple subscriptions to CSDA's weekly <i>e-News</i> & bimonthly magazine Multiple subscriptions to CSDA's listserv (online community) Discounts on advertising in <i>California Special District</i> magazine Discounted exhibit booth at CSDA's Annual Conference and Exhibitor Showcase Use of CSDA Business Affiliate logo on company marketing materials Invitations to participate in CSDA advisory committees Access to Members Only Section of CSDA website including Membership Directory Email notifications of open RFPs when posted to the CSDA website (based on services)	<input type="checkbox"/> \$1000 Comprehensive listing in online Buyer's Guide including direct website link Comprehensive listing in annually printed Buyer's Guide Multiple subscriptions to CSDA's weekly <i>e-News</i> & bimonthly magazine Multiple subscriptions to CSDA's listserv (online community) Discounts on advertising in <i>California Special District</i> magazine Discounted exhibit booth at CSDA's Annual Conference and Exhibitor Showcase Use of CSDA Business Affiliate logo on company marketing materials Invitations to participate in CSDA advisory committees Access to Members Only Section of CSDA website including Membership Directory Email notifications of open RFPs when posted to the CSDA website (based on services)	<input type="checkbox"/> \$750 Comprehensive listing in online Buyer's Guide including direct website link Comprehensive listing in annually printed Buyer's Guide Multiple subscriptions to CSDA's weekly <i>e-News</i> & bimonthly magazine Multiple subscriptions to CSDA's listserv (online community) Discounts on advertising in <i>California Special District</i> magazine Discounted exhibit booth at CSDA's Annual Conference and Exhibitor Showcase Use of CSDA Business Affiliate logo on company marketing materials Invitations to participate in CSDA advisory committees Access to Members Only Section of CSDA website including Membership Directory Email notifications of open RFPs when posted to the CSDA website (based on services)

<b>Total</b>	\$
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## 3. Payment

- Check   
  Visa   
  MasterCard   
  American Express   
  Discover

Acct. name:	Acct. Number
Billing Address:	
Expiration date:	Authorized Signature: